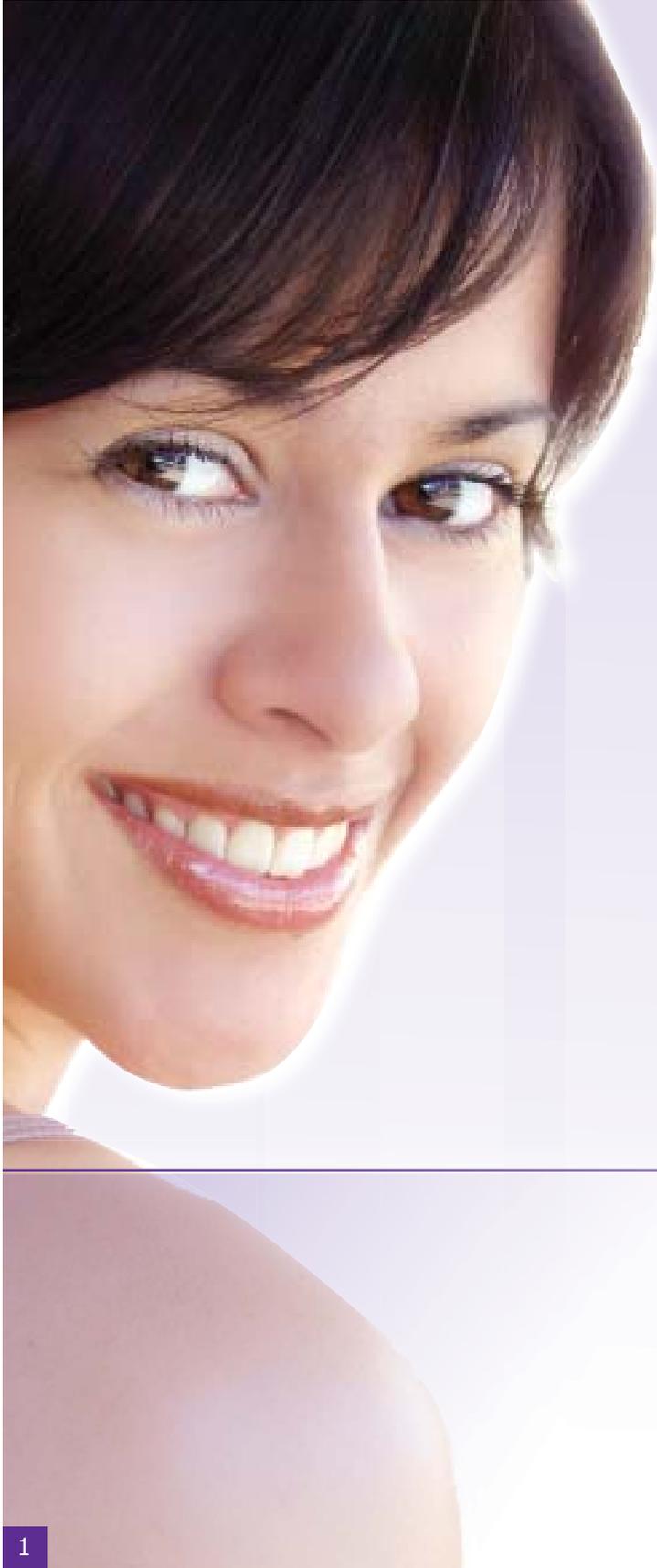


If you're considering
BOTOX[®] Cosmetic...




BOTOX[®]
Cosmetic
Botulinum Toxin Type A



A million people have been treated with BOTOX® Cosmetic since its FDA approval in 2002.

In fact, BOTOX® Cosmetic is the only FDA-approved treatment for the temporary reduction of moderate to severe frown lines between the brows in patients 18 to 65 years of age. Isn't it time you considered it too?

Proven. Simple. Effective.

Ten Minutes - a few tiny injections - and within days there's a noticeable improvement. There's no recovery or downtime. You can even receive BOTOX® Cosmetic treatment on your lunch break. And results last up to four months. Individual results may vary.

Get the inside story.

Read on to find out how some physicians answer some of their patients' commonly asked questions about BOTOX® Cosmetic. Then talk to your own physician to decide if BOTOX® Cosmetic is right for you.

Full prescribing information has been provided to your physician.

...consider yourself
in good company.


BOTOX®
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What causes frown lines between the brows? How does BOTOX® Cosmetic help?

The lines that appear between your brows actually result from muscle movement and the passage of time.

Two muscles are largely responsible for frown lines between the brows. When those muscles contract, they draw the brows together. As skin becomes less elastic over time, repeated frowning can result in those moderate to severe lines between your brows.

BOTOX® Cosmetic works by blocking nerve impulses, which reduces the movement of those muscles. With less movement, the skin surface gradually smooths out, and the moderate to severe frown lines between your brows begin to fade.



Before



After

Unaltered clinical photos taken while frowning before and 30 days after treatment with BOTOX® Cosmetic. In clinical trials, 89% of patients rated improvement in frown lines between their brows as moderate or better at day 30. Individual results may vary.

Full prescribing information has been provided to your physician.

Just what is BOTOX® Cosmetic? Is it FDA approved?

BOTOX® Cosmetic is a purified protein. It is a nonsurgical, physician-administered treatment that can temporarily reduce moderate to severe frown lines between the brows in patients 18 to 65 years of age. During treatment, very low doses of BOTOX® Cosmetic are administered via a few tiny injections directly into the muscles that cause those stubborn lines between the brows.

BOTOX® Cosmetic is the only treatment of its type approved by the FDA for this use. The treatment is minimally invasive and nonsurgical. It requires no recovery time and causes little discomfort.

What is the treatment like?

BOTOX® Cosmetic is a quick and minimally invasive treatment. Your doctor makes a few tiny injections into the muscles that cause moderate to severe frown lines between your brows.

Your doctor will determine exactly where to administer the injections to achieve the best results. No anesthesia is required, although he or she may choose to numb the area with a cold pack or anesthesia cream prior to injecting. The entire procedure takes approximately ten minutes. Discomfort is minimal and brief - most patients compare the sensation to a bug bite. You may resume normal activity immediately.

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How soon will I see a difference? What kind of results can I expect?

You can expect to see results within days after your treatment. The appearance of the area between your brows may continue to improve for up to a week.

By day 30 in a patient clinical study, 89% of patients judged the severity of their frown lines between their brows as moderate or better. Visible results can last up to four months. After that, you may be ready to return for a follow-up treatment.

Patients with neurological disorders such as ALS, Myasthenia Gravis, or Lambert-Eaton syndrome may be at increased risk of serious side effects. The most common side effects include headache, respiratory infection, flu syndrome, temporary eyelid droop, and nausea.

Other side effects include pain and redness where the medicine is injected, pain in the face, and muscle weakness. These effects generally occur within the first week and usually go away on their own. Your own results may vary - be sure to talk to your doctor about what you can expect.

How soon will I need a second treatment? What happens if I decide not to continue?

The effects of each treatment can last up to four months - be sure to schedule your follow-up treatments in advance. If you decide not to continue with BOTOX® Cosmetic, the area between your brows will eventually go back to its pretreatment appearance.

How does BOTOX® Cosmetic compare to other options?

Compared to other aesthetic treatment options, BOTOX® Cosmetic is relatively inexpensive. According to a survey by The American Society for Aesthetic Plastic Surgery, it's one of the least costly facial aesthetic procedures. And when you consider the difference it can make in the appearance of the moderate to severe frown lines between your brows, you may find BOTOX® Cosmetic to be a great way to invest in yourself.

BOTOX® Cosmetic treats the cause of these frown lines between the brows by reducing the muscle contractions that cause the lines to form over time. BOTOX® Cosmetic is the only treatment of its type approved by the FDA for the temporary improvement of moderate to severe frown lines between the brows.

How do I know if BOTOX® Cosmetic is right for me?

If you are between 18 and 65, you may be a candidate for BOTOX® Cosmetic. If you would like to reduce the appearance of those moderate to severe frown lines between your brows, BOTOX® Cosmetic may be right for you.

Find out more by visiting BotoxCosmetic.com - learn more about the procedure, see before-and-after photographs, and hear people just like you talk about BOTOX® Cosmetic. Then talk to your doctor to find out if BOTOX® Cosmetic is right for you.

The logo for BOTOX Cosmetic features the word "BOTOX" in a large, purple, serif font with a registered trademark symbol. Below it, the word "Cosmetic" is written in a smaller, purple, serif font. Underneath "Cosmetic", the words "Botulinum Toxin Type A" are written in a red, italicized, serif font.