

LIFT & CONTOUR

with long-term collagen stimulation

Patient
Information

MERZ AESTHETICS

RADIESSE®
The Lifting Filler

FEELING BETTER IN YOUR OWN SKIN



Would you love to feel better
in your skin?

Of course, you would. We all want to look younger and fresher. Looking good means feeling confident and in control of destiny.

*"Improving appearance makes us feel
more confident and relaxed."*

As we get older, we critically study our reflection in the mirror and compare it with the look of earlier days. A young face has a clear shape and defined contours. But, with ageing, the skin loses moisture, tension, and elasticity. The former clear contours of the face disappear.

Today, there is less tendency to passively accept the ageing process and the consequent decline in self-perception. Instead, there is a drive to recapture beauty with the corollaries of youthfulness, attractiveness, and fun. Studies unequivocally show that those who have treatment are less fearful of the consequences for confidence and attractiveness.

*"50% of men and women in Europe
are concerned about ageing."*

To most of us, getting older means more than just an increase in the number of birthday candles or gaining experience. Studies show that especially women fear losing their youth, confidence, and attractiveness with age.

With age, I fear losing ...



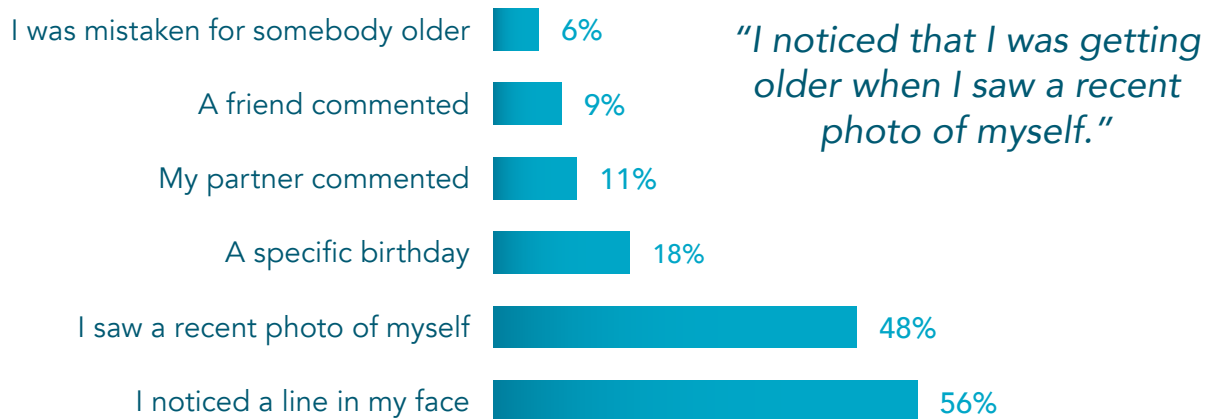
* Per cent of women currently using injectables.

SIGNS OF AGEING

Beauty in the mirror of time

The signs of ageing are numerous and are noticed by us as well as by others. Friends and partners are among the first to address the visible changes that take place – may it be a wrinkle or a loss of contour. These negative remarks on our outward appearance make us feel vulnerable and less self-confident.

Occasions when women notice the signs of ageing*



Looking natural is the key

Facial treatments are increasingly seen as a tool to fight the signs of ageing – a rational solution to an inevitable process. By gently renewing and strengthening the skin's structure from within, you can preserve your good looks – while staying your beautiful self.

* Per cent of women.

COLLAGEN – THE KEY TO A YOUTHFUL APPEARANCE

Collagen provides elasticity and volume

Collagen is the main structural protein of our skin and makes our skin appear firm and smooth. However, with age, the natural collagen production slows, so that our skin gets thinner and loses volume and elasticity. The consequences: Wrinkles develop and the facial features begin to sag – the whole face loses its contours.

Youthful appearance

Our skin is firm and smooth.



Signs of time

The skin loses elasticity and “sags”.

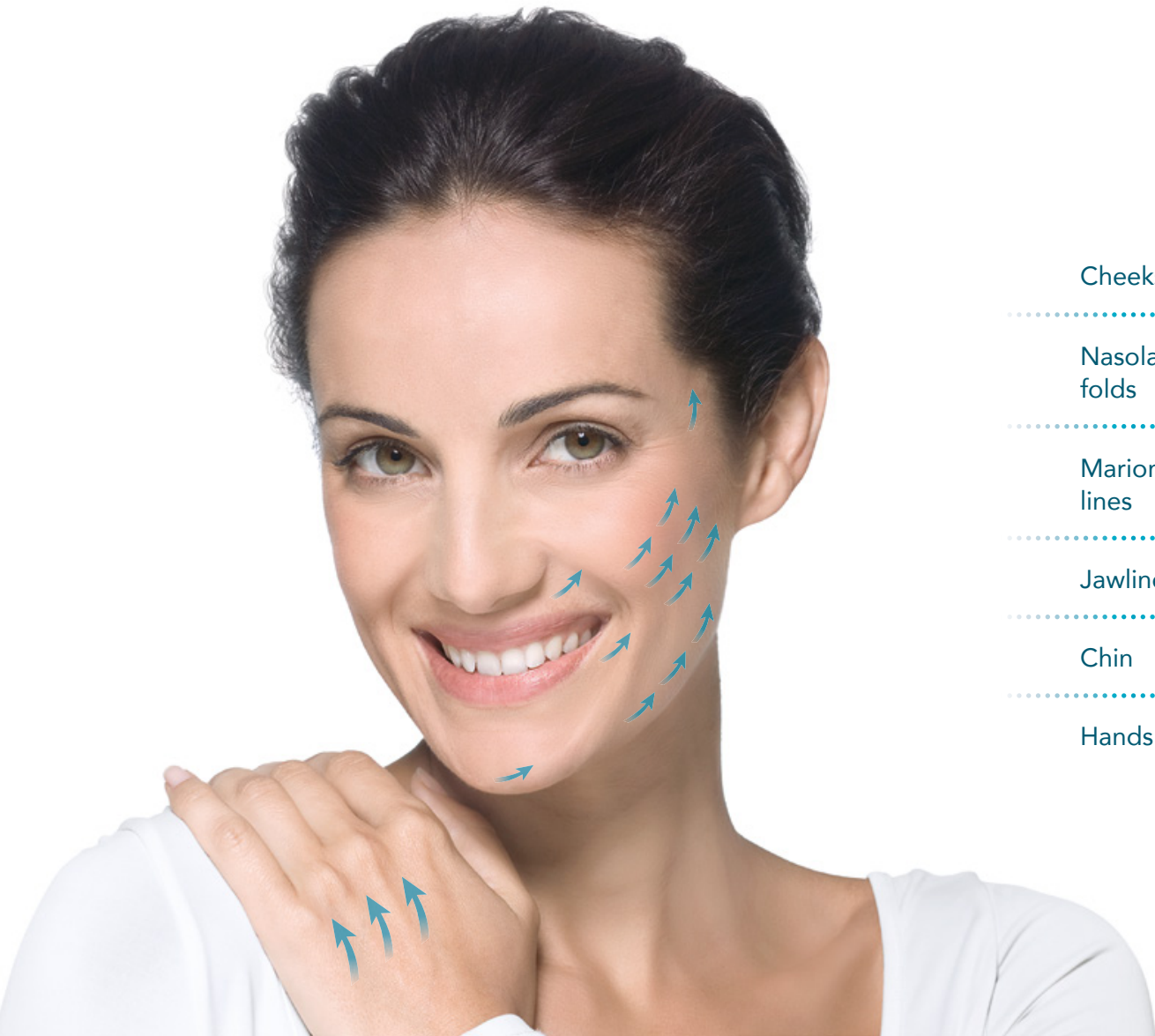


Radiesse®: a collagen stimulator

In addition to the immediate filling effect, the high-quality ingredients of Radiesse® stimulate our own natural collagen to grow. Thanks to the collagen-inducing effect of Radiesse®, the skin regains its youthful tightness and elasticity – our natural beauty blooms again.

RADIESSE® – THE LIFTING FILLER

Radiesse® can effectively be applied for deep wrinkle reduction, lifting, and contouring. Please ask your attending physician, which particular regions of your face are suitable for a Radiesse® treatment.



Cheeks

Nasolabial
folds

Marionette
lines

Jawline

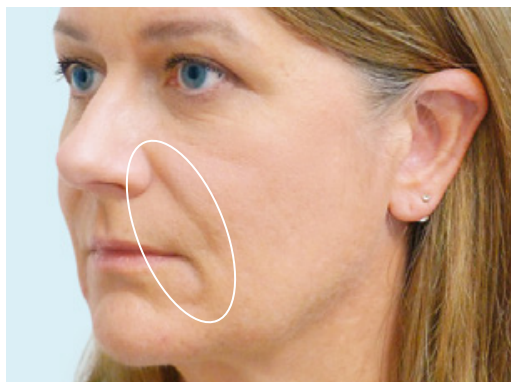
Chin

Hands

UPLIFTING RESULTS WITH RADIESSE®

Depending on your individual needs, Radiesse® helps to achieve a correction of single parts of the face or a full facial lifting with long-lasting effects.

Single facial parts



Before



After

Full facial lifting



Before



After

TREATMENT IS NOT A QUESTION OF AGE

Well-being is the decisive factor



"As a model, I've got to look fresh, young, and healthy – every single day. The fresher I look, the more confident I am and the more jobs I get."

Our cover model has tried it herself! Here is her story:

Being a model means doing something that I really love. I especially like the variety in my job. But modelling is also a full-time occupation that requires constant attention. My daily life with all the travelling from one appointment or casting to another made me often look stressed and tired. I thought that I looked older than I felt. Due to the nature of my job, I am every day confronted with people who all want to look the best they can. Modelling is extremely competitive.

So I asked myself: "How do I achieve an overall fresher look?" I had tried every kind of cream and lotion before without a noticeable improvement. Because I wanted to keep my natural look, surgical lifting was never an option for me.



Before



After

I wanted a radiant appearance, a slight lifting of my whole face, a discreet balancing of wrinkles – but without losing the typical characteristics of my face.

My dermatologist recommended Radiesse® to me. Radiesse® strikes a balance between cream and plastic surgery. It is used to stimulate the formation of collagen to replace lost volume and to tighten facial contours. He told me that especially my nasolabial folds could be easily reduced with Radiesse®. Being a model, I am

very thin and therefore I also had hollow cheeks, which I wanted to compensate. After a detailed consultation, my dermatologist started the treatment with Radiesse®.

“The treatment took just half an hour and the result was amazing!”

I looked in the mirror and felt fresher and healthier than ever and just comfortable in my own skin. And I kept my natural unique look – just even better.



Best Filler
of the year
2013¹

**10 years
proven in use**
and more than
4,000 patients
involved in clinical
studies²



Radiesse®
**is one of the
safest**
dermal fillers
available³



90%
patient satisfaction
after
12 months⁴



¹ Awarded by the international jury of the first European beauty congress AMEC (Anti-ageing Medicine European Congress).

² Data on request.

³ Mariano Busso, MD, Dermatologist, Miami, Florida; Chief of Dermatology at Mercy Hospital, Miami, Assistant Clinical Professor, University of Miami, Miami.

⁴ Moers-Carpi M, et al. Dermatol Surg. 2007 Dec; 33 Suppl 2: S144–51.

FREQUENTLY ASKED QUESTIONS

What is Radiesse®?

Radiesse® is an injectable wrinkle filler that works by immediately restoring facial volume to smooth out the signs of ageing. Once injected, not only does it immediately add volume but over time, Radiesse® begins to stimulate the production of the body's natural collagen for results that may last up to a year or more in many patients.

Has Radiesse® been tested and certified?

Yes, Radiesse® achieved CE certification in 2003. The CE certification is the European Union standard for product safety. Radiesse® was also approved by the FDA (the American regulatory authority) in 2006.

What is the treatment procedure?

Your practitioner will explain the treatment options available and discuss with you the best one for you. Typically one treatment session takes approximately 30 minutes. The effect will be visible immediately after injection.

What if I am taking medication?

Please inform your practitioner before treatment if you are taking medication, even if it is not a prescription medicine. Taking anticoagulants and painkillers including aspirin and some vitamin supplements can lead to unwanted bruising. Your practitioner will advise you accordingly.

Are there any side effects?

You may experience some reaction to the injections. There may be mild swelling, pain, itching, bruising or discolouration, and sensitivity to pain. However, this usually disappears after a few days. Please discuss this with your practitioner.

How long does the effect of Radiesse® last?

Individual results are dependent on age, skin type, lifestyle, and metabolism and, of course, the area treated. Generally, the effect of the treatment lasts over a year for most patients.

Can Radiesse® be combined with other products?

For a holistic treatment of individual folds and selected areas of the face, it may be advisable to combine Radiesse® with other dermal fillers. Please ask your practitioner which treatment option is best for you.

Can Radiesse® be felt under the skin?

You will probably feel the material for a short time after treatment. Over time, the material is completely integrated and cannot be felt anymore.

How can I learn more about Radiesse®?

Please talk to your practitioner or visit our website **www.radiesse.eu**

MERZ AESTHETICS

Practitioner's stamp



RADIESSE®
Aesthetic Treatments Worldwide

